

Jyllian Martini

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Web Developer

3 Years as Web Developer for Bumpers College and the Division of Agriculture. Senior Web Developer left 2 months into my employment and for over 2 years I was responsible for all web work for Bumpers College, The Division of Agriculture and creation/maintenance of two wordpress magazine sites. 2 years as creator and maintainer of Fayetteville and Fort Smith Anime Festival ecommerce websites (maintained by those owners now). Created and maintained Fayetteville Public Schools teacher and school websites and taught website maintenance.

Knowledge in diverse areas of computer systems and information management and user support.

Continuing education in various subjects in education, systems design and implementation. Lotus Professional MCP and MCSE (1999). Continuing exposure to industry and technological trends. General background includes accounting ,insurance, restaurant supplies, teaching and desktop publishing and web development.

Technical Toolbox

Languages: Some JavaScript, PHP, CSS, HTML debugging and code cleanup

Adobe Suite: Adobe CS5.5 Web Premium: Dreamweaver, Acrobat X Pro, Bridge, Various Media encoders, All Office tools, Windows and Mac Expert

Additional Web Tools: Reddot, Joomla, Concrete5, Schoolcenter, Wordpress

Education

MCSE +Internet Wave Technologies

MA English Literature San Francisco State University

BA, San Francisco State University, English Literature

Courses and Certifications:

- MCSE+Internet
- Networking Essentials
- Implementing and Supporting Microsoft Windows Server
- Implementing and Supporting Microsoft Windows in the Enterprise
- Implementing and Supporting Microsoft Windows
- Lotus Professional
- IIS Server
- Supporting Netware

Web Development Experience

Bumperscollege.uark.edu

- Maintained entirety of website on Reddot --an aged system without much documentation and no company support.
- Did a significant amount of the work for the move from Reddot to OU Campus.
- Abided by University and W3C accessibility standards.
- Help to make various department social media more accessible to department administrators.
- Created downloadable templates of various types.
- Edited code from old php forms as needed.
- Created registration forms
- Created contact forms
- rapid turnaround even while working part time.

Arkansaslandandlife.com

- Developed according to project lead requests a detailed and creative website using interactive and responsive features and SEO best practices to optimize traffic, page views and the user experience.
- Found and adapted for our use a magazine plugin that enabled an entire issue to publish at once and roll the previous season's to archive.
- Edited code as needed
- Help to develop an exciting and newly active social media presence.
- Taught other department members about use of wordpress.

Discovery Magazine

- Developed according to project lead requests a detailed and creative (within strict requirements) website using interactive and responsive features and SEO best practices to optimize traffic, page views and the user experience.
- Created online forms
- Created online submissions system.
- Formatting according to strict Science article specifications
- Created several mockups of site on several different themes.
- Edited code as needed

Konsplasion.com

- Developed according to client requests a vibrant, secure website using interactive and responsive features and SEO best practices to optimize traffic, page views and the user experience.
- Created online promotions, press releases and forms that increased traffic and purchases from the local community by 53%.
- Help to develop an exciting and newly active social media presence.
- Worked with local television stations and professional photographers to create commercials.
- Trackable Ecommerce with immediate receipts and response emails.

ArkansasAnimeFestival.com

- Developed according to client requests a vibrant, secure website using interactive and responsive features and SEO best practices to optimize traffic, page views and the user experience.
- Created online promotions, press releases and forms that increased traffic and purchases from the local community by 73%.
- Help to develop an exciting and newly active social media presence, trained staff.
- ECommerce working on all platforms--with receipts and tracking.
- Worked with local television stations and professional photographers to create commercials.
- Very short turnaround of less than one month.

Fayar.net for Holt, Leverett, Asbell, Root and Fayetteville High School

- Configured and Integrated the use of Mac Media servers to a school intranet for educator and student use
- Updated all websites using content management software, Schoolcenter.
- On the Fayetteville High School Web Committee for the new High School Website
- Assisted educators across all subjects and all grades on creation of google sites webpages and SchoolCenter webpages
- Taught professional development in web presence and other topics.
- Taught students across all grades how to create their first websites.

Other Skills

Process Development

Created new process for imaging of machines including forms and workflow. This resulted in a considerable improvement in time to customer for new machines and service satisfaction. Created and documented new workflow for technician response which decreased open work order level 50%. Created various videos and documentation on software and hardware still in use at the Fayetteville Public School system and for the Division of Agriculture.

Desktop and Customer Support

Expert in all versions of Windows and Mac operating systems. Able to troubleshoot every aspect of a laptop or desktop machine and repair most. Advanced skills in public school classroom and business office technology of diverse sorts. Extensive knowledge of Microsoft Office Suite. Wide application troubleshooting knowledge. Ipad implementation specialist. Knowledge of building wikis, prezis, email lists, websites and script writing. Adobe Photoshop and Premiere Elements. Various HTML editing and creation programs. Video editing skills.

Excellent verbal and written communication skills. High level of skill in public speaking. Ability to

meet deadlines. Both dependable and mature